The need of the hour is to bridge this gap with an inclusive innovation in WASH. The UN Department of Economic and Social Affairs Report (2018) has estimated that by 2050, India will add 416 million people, exerting pressure on existing infrastructures. The rapid urbanization also resulted in unplanned growth and settlements, presenting critical challenges. It is estimated that every year, 100,000 young lives are lost due to poor sanitation services affecting the urban poor. The inadequacy of facilities largely affects the inhabitants of slums, informal settlements, and communities in remote villages. Moreover, poorly planned and managed systems (public toilets) are mostly supply-driven. They are oriented towards city governments to innovate beyond the conventional contracts or service providers they currently engage with. The selected WASH innovations to scale their model via government partners and provide guidance for further adoption and scaling up.

The primary goal of the project is to improve the urban WASH facilities affecting the urban poor. The inadequacy of facilities largely affects the inhabitants of slums, informal settlements, and communities in remote villages. Moreover, poorly planned and managed systems (public toilets) are mostly supply-driven. They are oriented towards city governments to innovate beyond the conventional contracts or service providers they currently engage with.

Through the accelerator we help:
- The city governments to innovate beyond the conventional contracts or service providers they currently engage with.
- The selected WASH innovations to scale their model via government partners.

The three major program components are:

- **58 SOURCE**: Market-based applications received.
- **23 SELECT**: Innovative, scalable applications presented to the local city stakeholders.
- **8+ SUPPORT**: Innovations for pilot testing.
23 INNOVATIONS
Innovative, scalable and market-based solutions or specific WASH challenges

The applications were assessed based on the following criteria:

<table>
<thead>
<tr>
<th>Unique Innovation</th>
<th>Solves Identified WASH Problem</th>
<th>Though a Market Based Model</th>
<th>That is Replicable and Scalable</th>
</tr>
</thead>
<tbody>
<tr>
<td>a clear and differentiated offering</td>
<td>solves a pressing urban WASH problem</td>
<td>Clear path to sustainable growth</td>
<td>model can scale through governments</td>
</tr>
</tbody>
</table>

OVERVIEW OF IHUWASH ACCELERATOR KEY APPLICATION

23 innovators presented to jury panels in each of the 3 IHUWASH cities. The panels comprised the municipal commissioners, key Smart City, and government officials, and academic and industry experts.

Based on the relevance of the innovation to address a pressing problem for the city:

- 3 innovations have been shortlisted for further discussions to implement pilots in Faridabad.
- 6 innovations have been shortlisted for further discussions to implement pilots in Udaipur.
- 2 Innovations have been shortlisted for further discussions in Mysuru.

Visit us at: www.ihuwashaccl.niua.org
Write to us at: wash@niua.org
aditya.tejas@ennovent.com